

LEO BURNETT COMPANY, Inc.

Ad No. 2149—Req. No. 62380—Page—4 color bleed—5½ x 7½ in.—TV Guide, 1969 (C)

Printed in U.S.A.

"Marlboro Sun Country/Snow Country Sweepstakes"

Enter Marlboro's Sun Country/Snow Country Sweepstakes

Win a vacation in Marlboro Country —anywhere under the sun!



30 \$1,500 Prizes! Conquer a mountain. Or just lie around on a beach somewhere. Fly to sun and snow country, or take off for the sun and surf. We'll fly you anywhere you want to go in Marlboro Country (and that's all 50 States).

But if you'd rather take your prize in cold, hard cash—we'll give you \$1,500 in cold, hard cash.

OFFICIAL RULES—NO PURCHASE REQUIRED

1. Fill in the coupon below, or send your name and address to: **LEO BURNETT COMPANY, Inc., 380 MADISON AVE., NEW YORK 17, N.Y.**

2. Mail entry with a hollow pencil from a pack or box of Marlboro cigarettes, or a blank 2" x 3" sheet of paper on which you have hand-drawn the word MARLBORO in your block letters. Mail entries to Marlboro Country "Sun" Sweepstakes, Box 7777, Westbury, New York 11580. Enter as often as you like. Each entry must be mailed separately, and postmarked on or before March 31, 1969, and received no later than April 15, 1969.

3. Drawings will be held April 10, 1969, and winners will be notified about April 15, 1969.

4. Void where prohibited or restricted by law. Limitation and State Statutes of Philip Morris Inc. and its advertising agencies are not applicable. Whichever conditions should stand the great of purchase.



**Marlboro Country
"Sun" Sweepstakes**
Box 7777,
Westbury, New York 11580

Instructions:
You'll want to win a \$1,500 "prize in the sun" in Marlboro Country and that means all 50 States! — \$1,500 in cold hard cash. I have enclosed the hollow pencil from a pack or box of Marlboro cigarettes, or the blank 2" x 3" sheet of paper on which I have hand-drawn the word MARLBORO in my block letters on a blank 2" x 3" sheet of paper. **NO PURCHASE IS REQUIRED.**

Name _____

Address _____

City _____ State _____ Zip _____ (Optional)

Dealer's Name _____

Dealer's Address _____

**Come to where the flavor is.
Come to Marlboro Country.**



2061193824